



Business and Information Technology

B.S. in Business and Management Systems

As a student in Business and Management Systems, your classes will include a business core consisting of courses in financial accounting, managerial accounting, management and organizational behavior, business law, marketing, finance, operations, statistics, and strategic management. Your undergraduate degree will also emphasize the role of technology in business. Graduates in this field analyze organizational needs to provide technology-enabled management and operations solutions. To prepare yourself for a beginning career in business, you may also opt for a minor in Business Analytics, Digital Supply Chain Management, Electronic and Social Commerce, Enterprise Resource Planning (ERP), Entrepreneurship, Finance, Human-Computer Interaction (HCI), Information Science & Technology (IST), Management, and/or Marketing.

You will join your Information Science & Technology classmates in a common core set of classes. These classes reflect the theme of integration of business and technology, and represent information technology, management, quantitative, and communication skills. Finally, all of your coursework rests on a broad foundation of general education classes from the humanities, social sciences, physical sciences, and mathematics.

Common Career Professions

Banking	Investment Management
Brand Management	Management
Finance	Marketing
Entrepreneurship	Operations & Production Management
Enterprise Resource Planning	Product Management
Human Resource Management	Project Management
Information Systems Management	Retailing
Insurance	Sales
International Business	Supply Chain Management

Career Opportunities & Employer Relation Statistics 2015-2016

\$62,786 - Average starting salary for B. S. in Business & Management Systems

\$77,272 - Average starting salary for Masters in Business Administration (MBA)

\$2,719 - Average monthly salary for Summer Interns

Top Hiring Employers 2015-2016: Cerner, MasterCard, Accenture, Oracle, RSM, Missouri S&T



Business and Management Systems Degree Catalog Year 2017

I. General Education (51 credit hours)

- (1) __ Introduction to College Success, BUS 1810¹

Natural Systems (10 credit hours)

- (3) __ General Psychology, PSYCH 1101
(3) __ Science Elective³
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(1) __ Science Laboratory

Human Institutions (15 credit hours)

- (3) __ Fine Art, Social Science or Humanities Elective²
(3) __ History Elective
(3) __ Microeconomics, ECON 1100⁵
(3) __ Macroeconomics, ECON 1200⁵
(3) __ American Government, POL SCI 1200

Quantitative Skills (10 credit hours)

- (3) __ College Algebra, MATH 1140 or MATH 1120
(4) __ Business Calculus, MATH 1212
(3) __ Statistical Tools for Decision Making, STAT 3111

Communication Skills (15 credit hours)

- (3) __ Principles of Speech, SP&MS 1185
(3) __ Exposition & Argumentation, ENGL 1120
(3) __ Intro to Tech Com, ENGL/TCH COM 1600
(3) __ Practicum in Tech Com, ENGL/TCH COM 2560
(3) __ Web & Digital Media Development IST 4654⁵

II. Common Core Courses (27 credit hours)⁵

Information Technology (12 credit hours)

- (3) __ Intro. to Mgt. Info. Systems, IST 1750
(3) __ Implementation of IS I, IST 1551
(3) __ Implementation of IS II, IST 1552
(3) __ Intro. to Enterprise Resource Planning, ERP 2110

Management (9 credit hours)

- (3) __ Financial Accounting, BUS 1210
(3) __ Corporate Finance, FIN 2150
(3) __ Marketing, MKT 3110

Entrepreneurship & Innovation (6 credit hours)

- (3) __ Introduction to Mgmt and Entrepreneurship, BUS 1110
(3) __ Bus. Models for Entrepreneurship & Innovation, BUS 5980¹

III. Business Core (18 credit hours)

- (3) __ Business Law, BUS 2910
(3) __ Managerial Accounting, BUS 3220
(3) __ Business Operations, BUS 5360
(3) __ Strategic Management, BUS 5580
(3) __ Digital Marketing and Promotions MKT 5310
(3) __ International Business, BUS 4675

IV. Business Electives (15 credit hours)⁵

Select any **five** 3000-5000 level class from BUS, MKT, FIN, ERP, or IST. (A "C" or better grade is required from all 12 credit hours).
Optional classes listed below:

IST Electives

- (3) __ Computing Internals and Operating Systems, IST 3131
(3) __ Data Networks & Information Security, IST 3333
(3) __ Systems Analysis, IST 3343
(3) __ Electronic and Mobile Commerce, IST 4641
(3) __ Network Economy, IST 4257
(3) __ Fundamentals of Mobile Tech for Business, IST 4335

Business Analytics & Data Science

- (3) __ Intro to Data Science & Management, IST 3420
(3) __ Database Management, IST 3423
(3) __ Intro to Info Visualization, IST 4450
(3) __ Business Analytics & Data Science, IST 5420

Enterprise Resource Planning⁴

- (3) __ ERP Systems Design & Implementation, ERP 5110
(3) __ Customer Relationship Mgmt in ERP, ERP 4610
(3) __ ERP in Small & Mid-Size Enterprises ERP 5130
(3) __ Enterprise Portal & Mobile Application Dev, ERP 5240
(3) __ Supply Chain Mgmt Systems in an ERP Environ, ERP 5310
(3) __ Use of Business Intelligence, ERP 5410
(3) __ Perform. Dashboard, Scorecard & Data Visualization, ERP 5210

Finance

- (3) __ Corporate Finance II, FIN 5160
(3) __ Investments I, FIN 5260
(3) __ Financial Statement Analysis BUS 5001

Human-Computer Interaction

- (3) __ Human-Computer Interaction, IST 5885
(3) __ Prototyping Human-Computer Interactions, IST 5886
(3) __ Human-Computer Interaction Evaluation, IST 5887
(3) __ Intro to Web & New Media Studies IST 4680

Management

- (3) __ Business Negotiations, BUS 4111
(3) __ Intro. to Teambuilding and Leadership, BUS 3115
(3) __ Tech. Innovation Mgmt & Leadership, IST 5251
(3) __ Human Resource Management, BUS 5470

Marketing

- (3) __ Consumer Behavior, MKT 3210
(3) __ Customer Focus and Satisfaction, MKT 4150
(3) __ Marketing Strategy, MKT 4580
(3) __ Digital Marketing and Promotions, MKT 5310
(3) __ Marketing for Non-Profits MKT 5320

V. Free Electives (9 credit hours)

- (3) __ _____
(3) __ _____
(3) __ _____